

# LOYAL

PRODUCT FEATURES AND BENEFITS

# LOYAL PRODUCTS



Home  
Care



Fabric  
Care



Personal  
Care



Candles

# LOYAL®

HOME CARE

## MULTI-PURPOSE HOUSEHOLD DEODORIZER

### MULTI-PURPOSE HOUSEHOLD DEODORIZER

A World of Freshness!

LOYAL Multi-Purpose Household Deodorizer brings the amazing scents of nature back into your home, for renewed beauty and life. Just a little bit of our deodorizer goes a long way, and can be used to clean and freshen up everything from floors to washable surfaces, even laundry. Revitalize your favorite spaces with a variety of clean natural scents.



#### Benefits

- Eliminates bad odors
- Keeps your home and clothes smelling fresh and clean
- Deodorizes floors, laundry, and washable surfaces
- Comes in eight long-lasting natural scents

Size/Carton: 700mL x 12  
2100mL x 6

# LOYAL®

HOME CARE  
AIR FRESHENER

## AIR FRESHENER

Bring the Beauty of Nature Into  
Your Home!

Turn your home and your favorite spaces into a beautiful oasis with LOYAL Air Freshener. The refreshing mist eliminates bad odors at their source, bringing the freshness and comfort of nature into your home. Comes in four unique clean scents to find your freshness with LOYAL Air Freshener.



### Benefits

- Eliminates and neutralizes odors
- Refresh your favorite space
- Long lasting unique scents

Size/Carton: 450mL x 12

# LOYAL<sup>®</sup>

HOME CARE  
CONCENTRATED AIR FRESHENER

**CONCENTRATED  
AIR FRESHENER**

Make your day!

Four amazing and innovative scents carefully formulated to enhance the different times of the day, Morning, Noon, Sunset and Night, using Aromatherapy to relax the body, mind and soul. Evoke feelings of peace and harmony, as aromatic scents carry you on a journey of reconnection with nature.

Refreshing mists eliminate bad odors at their source, bringing the freshness and comfort of nature into your home.

## Benefits

- Eliminates unpleasant odors
- Keeps your home smelling fresh with long lasting scents
- Utilizes Aromatherapy found to enhance positive feelings, for balance and peace on a journey of well-being throughout your day:
  - Morning Vitality
  - Relaxation & Recharging around Noon
  - Enjoyment at Sunset
  - Relaxation and Tranquility at Night



Size/Carton: 450mL x 12

# LOYAL®

HOME CARE  
FABRIC & CARPET FRESHENER



## Fabric & Carpet Freshener

Find Your Freshness!

LOYAL Fabric & Carpet Refresher is effective at refreshing upholstery, clothing and carpets, using Odor Control technology to eliminate odors at their source and leaving your home with a fresh, welcoming scent.

### Benefits

- Odor Control Technology to fight bad odors
- Suitable for most fabrics and carpet
- Keeps your home and clothes smelling fresh and clean
- Four unique natural scents

Size/Carton: 500mL x 12

# LOYAL®

HOME CARE  
SURFACE CLEANER



Size/Carton: 800mL x 12  
2400mL x 6

## Surface Cleaner

Clean and Protect Your World!

LOYAL Surface Cleaner leaves its special touch and refreshing aura throughout your home. Our versatile cleaning formula works smoothly, easily, and beautifully, and is a must-have for a clean, shiny, and healthy home. Can be used on any washable surface to effectively clean and protect, leaving surfaces shiny and fresh with a long-lasting refreshing scent.

### Benefits

- Kills 99.99% of microbes
- Cleans surfaces and removes tough stains
- Leaves surfaces shiny with a natural long-lasting scent
- Can be used on any washable surfaces including kitchens, bathrooms and floors

# LOYAL<sup>®</sup>

HOME CARE

## SUPER CONCENTRATED MULTI-SURFACE CLEANER

### Super Concentrated Multi-Surface Cleaner

For a powerful clean and peace  
of mind!

LOYAL Multi-Surface Cleaner is your choice for tough disinfecting power and a gentle clean scent. Just a little bit of our super concentrated formula goes a long way, up to 26 normal bottles when used as a deodorizer, and is effective on a variety of surfaces to clean and eliminate stains, odors and germs.



#### Benefits

- Easy rinse
- Super concentrated cleaner
- Eliminates bad odors
- Long lasting fresh scent
- Kills 99.9% of germs

Size/Carton: 200mL x 12  
400mL x 8



# LOYAL®

HOME CARE  
SURFACE DISINFECTANT



## Surface Disinfectant

Keep Your Spaces Clean and Safe!

Help keep your family safe from harmful microbes by cleaning your washable surfaces with LOYAL Surface Disinfectant. Available in two unique scents or fragrance-free to keep your surfaces fresh, clean and protected.

### Benefits

- Kills 99.9% of microbes
- Can be used on any washable surfaces including kitchens, bathrooms and floors
- Six refreshing fragrances for an even cleaner feeling

Size/Carton: 500mL x 12

# LOYAL®

HOME CARE  
DISHWASHING LIQUID



Size/Carton: 1500mL x 6  
700mL x 12  
400mL x 12

## Dishwashing Liquid

Power through dish time!

LOYAL Dishwashing Liquid with Natural Enzymes quickly eliminates tough grease, food stains and bad odors, while keeping your hands soft and protected.

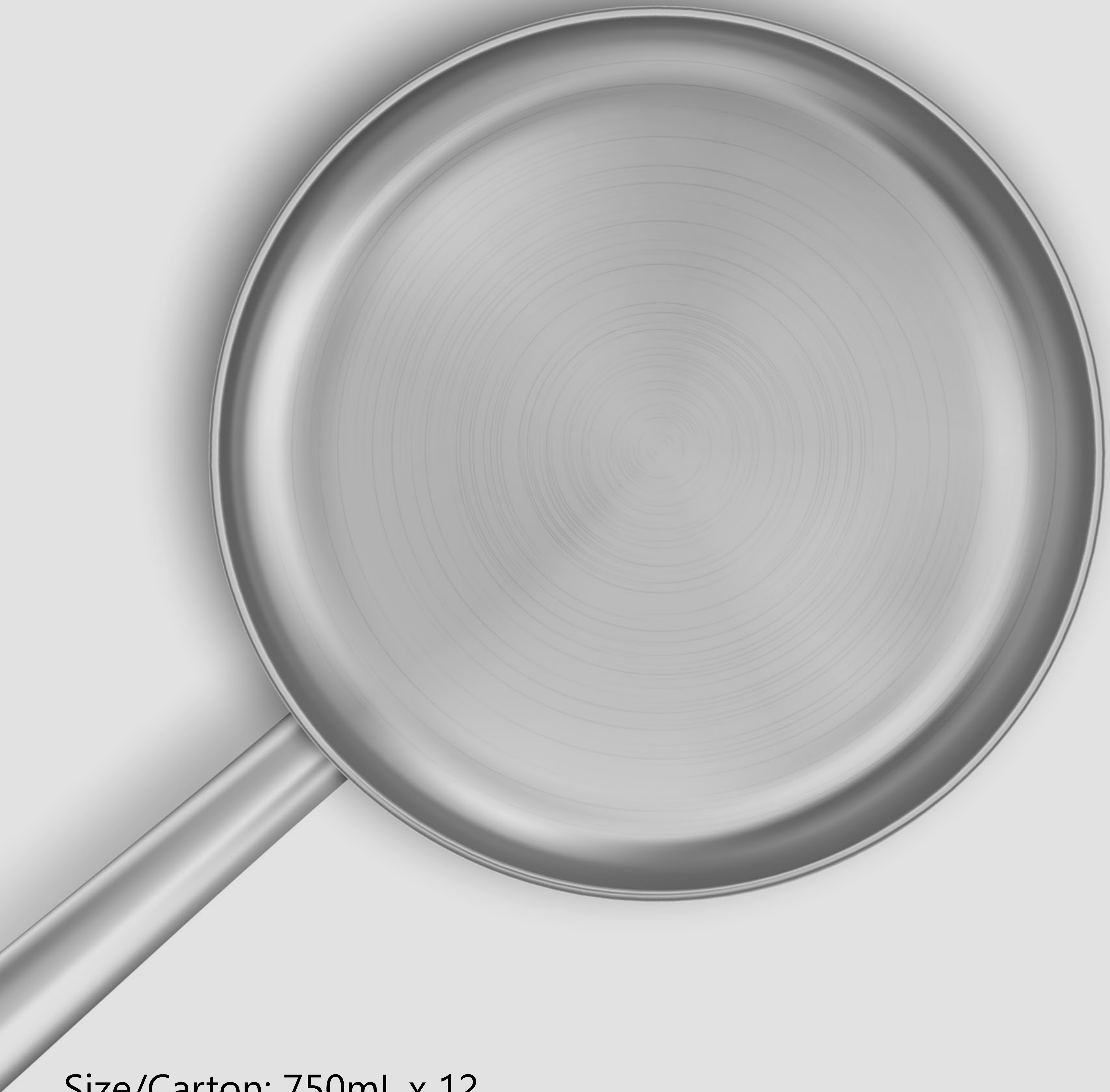
With the power of natural enzymes, our fast-acting formula means less scrubbing and dishes done in half the time. We use odor control technology, natural moisturizers and six great fragrances to leave your dishes and hands fresh and clean

### Benefits

- 5 in 1 formula offers 5 great benefits
- Uses the power of natural enzymes to remove tough stains
- Keeps hands soft and prevents dryness with natural moisturizers
- Neutralizes bad odors with Malodor Control Technology
- Fast spotless cleaning with less time and effort
- Six long-lasting fresh fragrances

# LOYAL®

HOME CARE  
MULTI-PURPOSE CLEANER



## Multi-Purpose Cleaner

Versatile Cleaning Power!

Experience the deep cleaning power of LOYAL Multi-Purpose Cleaner. For effective cleaning of surfaces, tiles, stainless steel and more, with degreasing power to attack grease, dirt and grime on surfaces and objects. Our powerful versatile formula even easily removes baked and burnt-on grease from ovens, stoves, pots and pans. LOYAL Multi-Purpose Cleaner is the perfect choice for easy cleaning where you need it most.

### Benefits

- Cleans surfaces, stainless steel, ovens, tiles and more
- Powerful degreasing against stubborn stains
- Works on pots and pans
- Removes burnt on grease
- Refreshing clean lemon scent

Size/Carton: 750mL x 12

# LOYAL®

HOME CARE  
FURNITURE POLISH



## Furniture Polish

Brilliant Luster and Shine!

LOYAL Furniture Polish is carefully formulated to clean furniture, wood and leather, even hardwood floors, restoring the natural shine of surfaces without leaving streaks, while protecting against dust and dirt.

Keep your furniture looking shiny, new, and ready for whatever life throws at them.

### Benefits

- Gently cleans away dirt, dust, fingerprints and stains
- Restores and preserves the natural beauty of furniture, wood and leather
- Protects against future dust and stains
- Can be used to clean car interiors and hardwood floors

Size/Carton: 500mL x 12

# LOYAL®

HOME CARE  
GLASS CLEANER



## Glass Cleaner

Cleanliness that Shines!

Give your home a sparkling shine with LOYAL Glass Cleaner. Fast-acting and effective at removing tough stains from glass and other nonporous surfaces to leave your surfaces clean with a natural streak-free shine.

### Benefits

- Perfect for cleaning glass, windows, chrome, ceramic and more
- Removes grease, oil and other tough stains and smudges with ease
- Gives surfaces a brilliant shine without leaving streaks

Size/Carton: 750mL x 12

# LOYAL<sup>®</sup>

FABRIC CARE  
LIQUID LAUNDRY DETERGENT



Size/Carton: 1800mL x 6  
3000mL x 4  
5000mL x 2



## Liquid Laundry Detergent

Keep Your Clothes Fresh, Clean and Bright!

LOYAL Liquid Laundry Detergent uses the natural power of enzymes to break down tough stains and eliminate bad odors. Our new formula is designed to prolong the lifetime of your fabrics, preventing fading and discoloration while keeping your clothes clean, soft and smelling fresh all day.

### Benefits

- Eliminates stains and odors
- Utilizes the power of natural enzymes to break down tough stains
- Protects clothes against fading and discoloration
- Keeps clothes soft and clean with a long-lasting fresh scent

# LOYAL®

FABRIC CARE  
POWDER LAUNDRY DETERGENT



Size/Carton: 1.5kg x 6  
3.0kg x 4  
8.0kg x 2



## Powder Laundry Detergent

Deep Clean with Powerful Natural Enzymes!

LOYAL Powder Laundry Detergent is tough on stains and gentle on your fabrics and senses. We use the power of enzymes and Peractive® cleaning technology to release the natural cleaning and penetrating power of hydrogen peroxide.

Penetrates deep into fabrics to eliminate tough stains and odors and promote good hygiene, and even helps to protect your clothes from future stains. Comes in a fantastic refreshing clean scent.

### Benefits

- Keeps clothes soft and clean
- Fabric safe formula keeps whites white and colors bright
- Deep cleaning enzymes and Peractive® technology remove tough stains
- Helps to protect against new stains
- Long lasting fresh scent

# LOYAL<sup>®</sup>

FABRIC CARE  
ABAYA SHAMPOO



## Abaya Shampoo

Protects colors and prevents fading!

LOYAL Abaya Shampoo renews the black radiance of your Abaya, wash after wash, preventing fading and leaving fabrics soft and clean. Unlike powdered detergents, our special blend protects the color of your Abaya and other fabrics.

### Benefits

- Strong cleaning power that is gentle on fabrics
- Renews and protects fabrics against fading
- Keep your dark clothes looking like new
- Long lasting fresh clean scent
- Suitable for all types of washing machines

Size/Carton: 750mL x 12  
1800mL x 6



# LOYAL<sup>®</sup>

FABRIC CARE  
FABRIC SOFTENER & FRESHENER

## Fabric Softener & Freshener

Your Special Touch to Keep Your  
Fabrics Soft and Protected!

LOYAL Fabric Softener & Freshener is your special touch to keep your fabrics soft and protected. Using Popscent<sup>®</sup> fragrance technology, our fabric softener deposits tiny fragrance capsules into clothes to keep them smelling fresh as you wear them, while new DeodEclyx<sup>®</sup> odor control technology eliminates unpleasant odors at the source. Let your clothes live longer and stay fresh all day.

### Benefits

- Untangles fibers, making clothes softer and more comfortable
- Protects against wrinkles, even without ironing
- Reduces static cling and makes ironing easier
- Superior color retention and improved stain protection
- Releases fragrance capsules to provide long lasting scents and eliminate odors
- Concentrated formula for exceptional value



Size/Carton: 500mL x 12  
750mL x 12  
1500mL x 6

# LOYAL<sup>®</sup>

PERSONAL CARE

## HAIR SHAMPOO WITH KERATIN



## Hair Shampoo With Keratin

Restore the Beauty of Your Hair!

LOYAL Shampoo is suitable for all hair types, keeping your hair clean and restoring its natural shine and luster. It can even help to remove and prevent dandruff. Choose from four unique oil blends to suit your hair best: Keratin and Argan Oil for coarse and damaged hair, Keratin and Wheat Protein for thinning hair, Keratin and Shea Butter for weak hair, Keratin and Aloe Vera Gel for dry and thin hair. For best results, use along with Loyal Conditioner with Keratin.

Feel the difference of shiny, silky, smooth hair with every wash.

### Benefits

- Restores structure and improves hair health with keratin and wheat protein oils
- Effective in eliminating dandruff
- Protects color and increases shine
- Moisturizes hair to leave it soft, smooth and manageable
- Strengthens hair structure to prevent split ends
- Available in four unique oil blends to suit your needs

Size/Carton: 400mL x 12  
800mL x 12

# LOYAL<sup>®</sup>

PERSONAL CARE

## HAIR CONDITIONER WITH KERATIN



Size/Carton: 400mL x 12  
800mL x 12

## Hair Conditioner With Keratin

Restore Your Hair's Natural Shine!

LOYAL Keratin Conditioner uses natural oils and conditioning agents to detangle curls, keep straight hair straight and eliminate frizz, leaving your hair smooth, manageable, and full of healthy shine. For best results, use after shampooing with one of our LOYAL Shampoos with Keratin.

### Benefits

- Restores structure and improves hair health with keratin and wheat protein oils
- Protects color and increases shine
- Prevents damage and breakage
- Moisturizes hair to leave it soft, smooth and manageable
- Removes tangles for easy wet and dry combing
- Effective for dry or flat hair, to add moisture and volume

# LOYAL<sup>®</sup>

PERSONAL CARE  
SHOWER GEL



## Shower Gel

Relax, Rejuvenate and Indulge!

Shower time just became special with LOYAL Shower Gel. Enjoy the comfort and gentle care, and say goodbye to the ordinary.

Available in two classic fragrances and three new innovative fragrances that use Mood Enhancing technology scientifically proven to enhance the feelings of Happiness, Energy and Relaxation.

### Benefits

- Keeps skin soft and prevents dryness with natural oils
- Innovative Mood Enhancing technology promotes positive emotions
- Three new fragrance blends scientifically proven to enhance Happiness, Relaxation and Energy
- Deposits naturally occurring lipids back onto the skin to keep skin moisturized.
- Excellent foaming and detergency power

Size/Carton: 500mL x 12  
900mL x 12

# LOYAL®

PERSONAL CARE

## FOAMING HAND & BODY WASH



## Foaming Hand and Body Wash

Luxurious Foam in the Palm of Your Hand!

Indulge yourself in the luxurious and soothing foam of LOYAL Foaming Hand and Body Wash, a gentle foam that cleans and protects against dryness. Using sunflower and coconut oils to keep your skin soft and hydrated, our Foaming Hand and Body Wash is effective and safe to use for your whole family. Available in a variety of natural scents to leave you smelling fresh and clean all day long.

### Benefits

- Keeps skin soft and prevents dryness with natural oils
- Replenishes naturally occurring lipids in the skin to keep skin moisturized
- Foaming hand wash produces a rich creamy foam without need for lathering
- Available in six unique fragrances to find your scent

Size/Carton: 500mL x 12

# LOYAL®

PERSONAL CARE  
LIQUID HAND & BODY WASH

## Liquid Hand and Body Wash

For the Soft Healthy Skin You  
Deserve!

Awaken your senses and stay fresh with LOYAL Liquid Hand and Body Wash, carefully formulated to effectively clean your hands and body, while keeping your skin soft and smooth. Using sunflower and coconut oils to keep your skin protected and hydrated, our Liquid Hand and Body Wash is effective and safe to use for your whole family. Available in a variety of natural scents to leave you smelling fresh and clean all day long.



### Product details

- Keeps skin soft and prevents dryness with natural oils
- Replenishes naturally occurring lipids in the skin to keep skin moisturized
- Lathers into a rich creamy foam
- Available in six unique fragrances to find your scent

Size/Carton: 500mL x 12

# LOYAL<sup>®</sup>

PERSONAL CARE  
HAND SANITIZER

## Hand Sanitizer

Stay Protected All Day!

LOYAL Hand Sanitizer is your choice to help keep you and your family safe from harmful germs. We use an alcohol base that has been proven safe and effective for eliminating microbes from the skin of one's hands.



Size/Carton:

80mL x 12

400mL x 12

900mL x 6

500mL x 12

80mL x 12

### Benefits

- Enhanced Protection with High Alcohol Content (76 % V/V)
- Gentle On Skin, Leaving Skin Soft and Smooth After Application
- Easy to Use with A Convenient spray bottle or pump
- With Aloe Vera to restore moisture and help healing

# LOYAL<sup>®</sup>

PERSONAL CARE  
BODY MIST



## Body Mist

Feel refreshed all day!

LOYAL Body Mist offers six amazing fragrances along with moisturizing aloe vera and UV protection to revitalize and protect your skin with a single spray. Safe to apply directly to your skin to feel refreshed all day!

### Product details

- Infused with aloe vera and glycerin to keep your skin healthy
- Gentle on skin, leaving skin soft and smooth after application
- Protects your skin from the sun rays with UV protection
- Long-lasting aromatic blend of subtle and warm fragrances

Size/Carton: 250mL x 12



# LOYAL<sup>®</sup>

## LOYAL CANDLES

### From Nature to You

More than just a candle or an Air freshener, LOYAL Candles are designed for functionality, with natural ingredients and unique fragrance blends to bring joy into your life.

Our candles are not only beautifully aromatic, but also functional to fit your life.

We work with senior international perfumers and aromatherapy engineers, to create innovative mood-enhancing fragrances and anti-odor formulas. We use natural essential oils to serve functional purposes like repelling mosquitos or cleaning the air.

LOYAL candles always use the finest ingredients: Natural blend wax; Lead-free Zinc-free cotton wick; Slow burning long-lasting candle with elegant recyclable packs.



# LOYAL<sup>®</sup>

CANDLES

## ENERGIZING SCENTED CANDLE



Natural scents of green tea, bergamot, lemon and white flowers finishes with an authentic musk for a renewed freshness and energy. LOYAL Energizing Candle uses a blend of fragrances scientifically formulated to help renew your energy and revitalize your day.

### Benefits

- Natural Wax Blend
- Lead & Zinc-free wick
- Elegant colored glass container with lid
- Innovative Mood Enhancing technology promotes positive emotions
- Scientifically formulated fragrance blend to help renew your energy and day

Size/Carton: 250g x 6

# LOYAL<sup>®</sup>

CANDLES

HAPPINESS SCENTED CANDLE



Floral fragrances infused with the scents of raspberry, magnolia, amber and hints of cinnamon and sandalwood to spread joy and love to the world around you. LOYAL Happiness Candle uses a blend of fragrances scientifically formulated to enhance happy and loving feelings.

## Benefits

- Natural Wax Blend
- Lead & Zinc-free wick
- Elegant colored glass container with lid
- Innovative Mood Enhancing technology promotes positive emotions
- Scientifically formulated fragrance blend to enhance happy and loving feelings

Size/Carton: 250g x 6

# LOYAL<sup>®</sup>

CANDLES  
RELAX SCENTED CANDLE



Tantalizing notes of aloe vera, apple, jasmine leaf, with a touch of musk and rose perfumes to help relax your body and calm your mind. LOYAL Relax uses a blend of fragrances scientifically formulated to relax nerves and to decrease and relieve stress and tension

## Benefits

- Natural Wax Blend
- Lead & Zinc-free wick
- Elegant colored glass container with lid
- Innovative Mood Enhancing technology promotes positive emotions
- Scientifically formulated fragrance blend to enhance relaxation and decrease stress and tension

Size/Carton: 250g x 6

# LOYAL<sup>®</sup>

CANDLES

KITCHEN ODOR ELIMINATOR CANDLE



Love to cook, but hate how it overtakes your home afterwards?

LOYAL Kitchen Odor Eliminator Candle is part of a line of LOYAL candles designed to target and eliminate odors and replace them with a fresh clean scent. It works by using a patented blend of scientifically formulated fragrances that neutralize annoying odors associated with cooking.

Love what you breathe with LOYAL Kitchen Odor Eliminator Candle!

### Benefits

- Effectively eliminates kitchen and cooking odors and replaces them with a fresh clean scent
- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 235g x 6

# LOYAL<sup>®</sup>

CANDLES

## TOBACCO ODOR ELIMINATOR CANDLE



Tired of the smokey smell of tobacco overtaking your favorite spaces?

LOYAL Tobacco Odor Eliminator Candle is part of a line of LOYAL candles designed to target and eliminate unpleasant odors and replace them with a fresh clean scent. It works by using a patented blend of scientifically formulated fragrances that neutralize stubborn tobacco odors.

Love what you breathe with LOYAL Tobacco Odor Eliminator Candle!

### Benefits

- Effectively eliminates tobacco odors and replaces them with a fresh clean scent
- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 235g x 6

# LOYAL<sup>®</sup>

CANDLES

PET ODOR ELIMINATOR CANDLE



Do you love your furry friend, but aren't in love with some of the smells they leave behind?

LOYAL Pet Odor Eliminator Candle is part of a line of LOYAL candles designed to target and eliminate odors and replace them with a fresh clean scent. It works by using a patented blend of scientifically formulated fragrances that work to neutralize unpleasant pet odors.

Love what you breathe with LOYAL Pet Odor Eliminator Candle!

### Benefits

- Effectively eliminates kitchen and cooking odors and replaces them with a fresh clean scent
- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 235g x 6

# LOYAL<sup>®</sup>

CANDLES  
ANTI-MOSQUITO CANDLE



Relax and rest easy as LOYAL Anti-Mosquito Candle works naturally by using the effective repellent power of Eucalyptus oil.

How it works: Mosquitos follow the lactic acid emissions to their human sources. As the heat from the burning candle diffuses natural eucalyptus oil, these vapors inhibit the binding of the lactic acid to the mosquito's chemical receptors to repel them.

Take the bite out of pesky mosquitos and get the peace you deserve with LOYAL Anti-Mosquito candle.

### Benefits

- Natural wax blend
- Lead and zinc-free wick
- Uses Eucalyptus essential oil with Anti-mosquito properties
- No chemical additives
- Safe and suitable for indoor use

Size/Carton: 150g x 12



# LOYAL<sup>®</sup>

CANDLES  
ANTI-BACTERIAL CANDLE

Let nature purify the air around you and keep your home safe and clean with LOYAL Anti-Bacterial Candle.

Germs and bacteria can enter the air, causing illness and allergies, but LOYAL Anti-Bacterial Candles use natural essential oils that have been found to have bactericidal properties to help protect you and your family, effectively eliminating microorganisms and reducing the number of microbes in the room's air.

Love what you breathe with Loyal Anti-Bacterial Candle!



## Benefits

- Natural wax blend
- Lead and zinc-free wick
- Natural essential oils with bactericidal properties
- Slow burning long-lasting candle

Size/Carton: 150g x 12

# LOYAL<sup>®</sup>

CANDLES

SCENTED CANDLE - LAVENDER & VANILLA



### Traveling on warm cloud of lavender and vanilla

Enjoy the pampering of a spa day as bright fruity aromatics lead to soothing lavender and floral notes, with a calming vanilla and earthy finish to leave you feeling relaxed and at peace.

### Benefits

- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 150g x 12

# LOYAL<sup>®</sup>

CANDLES

SCENTED CANDLE - CASABLANCA LILLY



### **A garden of Casablanca flowers blooming in your heart**

Feel refreshed by the essence of a coming rainfall, infused with fresh flowers and bright citrus fruits, all coming together for a clean feeling of renewal and rejuvenation.

### **Benefits**

- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 150g x 12

# LOYAL<sup>®</sup>

CANDLES

SCENTED CANDLE - MAHOGANY TEAKWOOD



### **Breathe deeply in a forest of Mahogany Teakwood**

For a true feeling of luxuriousness, a base of elegant woods and leather makes way for a complex yet subtle aura of a secluded island, with tropical fruits, flowers, and the ocean blowing in the breeze and inviting you to take another breath.

### **Benefits**

- Natural wax blend
- Lead and zinc-free wick
- Slow burning long-lasting candle

Size/Carton: 150g x 12